



DESIGN4 HEALTH MELBOURNE 2017

*Co creating health:
Navigating a design for health collaboration*

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Healthcare is a vast, complex system that remains strongly influenced by a biomedical discourse, historical notions of hierarchy, and firmly entrenched traditions. This sits in contrast to the fast pace of the changing world, where the challenges our health system are set to face call for creative, dynamic and innovative healthcare solutions. In order to influence those who work in healthcare to think differently about future healthcare possibilities requires considerable effort to renegotiate relationships between the users of healthcare and the systems (and people) that deliver it. In this presentation, we discuss the potential of a design for health collaboration for tackling these challenges. We describe how we have navigated this interdisciplinary space to identify opportunities to make health more person centered, collaborative and generous. We reflect how system attributes (i.e. lack of resource, complexity and power), as well as personality driven attributes (culture, values, confidence) result in barriers to more innovative approaches. We argue that the reimagining of healthcare services and delivery takes collective impact and requires us to transcend disciplinary boundaries. While challenging, successful design for health collaborations can lead to holistic solutions that help to rethink how care can be considered or delivered in the future.